

# Need a new boiler? It pays to choose a name you can trust.

When you're thinking of investing in something as crucial to your everyday comfort as a new central heating boiler, particularly in these tough economic times, you want to be absolutely sure you're making the right choice. So as well as the initial outlay, your choice will not only need to give you benefits now, but also for many years to come.

A woman with dark hair, wearing a light blue sleeveless top, is smiling and looking at a young child with blonde hair. They are sitting at a table covered with a white cloth, engaged in a painting activity. There are several colorful plastic cups (yellow, green, red) and a white paper with paint splatters on the table. In the foreground, a white Worcester boiler is visible, partially overlapping the table. The background shows a kitchen counter with a bowl of fruit and white cabinets.

 **WORCESTER**  
Bosch Group  
Registered Installer

# Having made the decision to upgrade, what factors should you take into consideration when deciding on the right brand of boiler to choose?

## Choose a name you can trust

Most people expect their boiler to give them many years of reliable service, so choosing a quality brand that you can trust is vital. Worcester is part of the world famous Bosch Group, and has been manufacturing boilers for 50 years.

## Savings year on year

Deciding to upgrade to one of the latest A-rated Worcester Greenstar gas-fired condensing boilers could save you around £300 a year\* on your fuel bill. A figure that's likely to keep on rising as fuel costs continue to increase.

## Award winning quality

Worcester has built up a proven reputation for product innovation, quality and reliability. A fact that has resulted in every one of its Greenstar gas-fired condensing boilers receiving a Which? Best Buy award.

## Outstanding customer support

Worcester's customer support team is recognised as one of the best in the country and is on hand to provide all the advice you might need to choose the right boiler for you. Furthermore, it's backed by a team of over 300 dedicated service engineers whose job it is to keep your boiler operating at the peak of its performance for many years to come.

## Choosing your installer

Finally, by choosing a Worcester Registered Installer to install your new boiler you're choosing a company which has been specially selected and trained by Worcester to deliver the highest standards of workmanship and customer service.

For more information about our range of energy saving heating and hot water solutions visit [www.worcester-bosch.co.uk](http://www.worcester-bosch.co.uk).

\*Source: Energy Saving Trust – based on replacement of a G-rated boiler and associated controls



Half a century of warmth